

# Success of Poznan and Poland in the latest ICCA ranking!



In the latest 20th ICCA ranking, published on May 7th 2018, Poznań ranked the highest since joining the association in 2008, placed on the 133th position and ahead of Gdańsk (165th), Wrocław (193rd) and Lublin (325th). Only Warsaw (23rd) and Krakow (54th) ranked higher. With 2016 meetings, Poland ranked 18th out of 110 presented positions.

The International Congress and Convention Association was founded in 1963 by travel agencies in order to combine the activities of the tourism industry with the growing market for international meetings and the exchange of information about them. It is the only association bringing together top specialists in service, transport and international event organization. The ICCA network includes over 1,000 entities: service providers, companies and organizations from 90 countries around the world. The ICCA headquarters is located in Amsterdam - ICCA also has three representative offices: in Malaysia, Uruguay and in the USA.

The Polish Tourist Organization has been an ICCA member since 2002, with the establishment of the Poland Convention Bureau in its structures, responsible, among others, for for the annual reporting to ICCA of events taking place in the country. Poznań joined the ICCA in 2008.



Monika Dembińska (Poznań Convention Bureau) with Willy Cortus from ICCAWorld during IMEX 2017

ICCA prepares its ranking on the basis of collected data on association meetings that take place periodically, gather a minimum of 50 participants, and migrate between at least three countries. The high position in the ranking therefore demonstrates the growing importance of Poznań in the international meetings market. Poznań is also becoming an increasingly popular choice among international associations.



source: [www.iccaworld.com](http://www.iccaworld.com), [Polska Organizacja Turystyczna](#)